

Sponsorship Prospectus



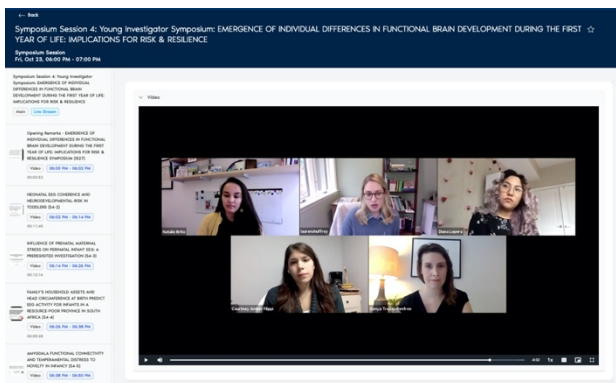
On behalf of the board of directors of the International Society for Developmental Psychobiology, we are delighted to invite you to participate in ISDP 2021, the 54th Annual Meeting of the International Society for Developmental Psychobiology. The Annual Meetings usually attract 250 – 350 participants. Last year was the first Virtual Meeting, with an attendance of 333 participants from 24 countries. We are planning for an in-person meeting in November, 2021, but will also include a virtual option for those who are either not able to travel or just not quite ready to travel again.

About ISDP

The ISDP is an international organization founded in 1968 for the purpose of encouraging research on the development of behavior in all organisms including humans, with special attention to the effects of biological factors operating at any level of organization. Membership benefits include an online journal subscription to *Developmental Psychobiology* (for ALL members) and discounted registration at the annual meeting, which is normally preceding and co-located with the [Annual Meeting of the Society for Neuroscience \(SfN\)](#).

Annual Conference

The annual ISDP meeting allows researchers from all areas of developmental psychobiology to present their work in the form of symposia, oral presentations and poster presentations as well as Keynote speakers and Award Presentations. ISDP 2021 returns to the [Swissôtel Chicago](#), on the *SfN hotel shuttle route*, an award-winning luxury hotel overlooking the Chicago River and Lake Michigan, and just steps from the Magnificent Mile, an all-glass hotel offers spectacular wrap-around views from Navy Pier to Millennium Park.



Sponsor Benefits

ISDP 2021 Congress provides an excellent opportunity for your brand to be exposed to over 300-350 delegates from the field of developmental psychobiology, as well as continued presence on the ISDP Website, social media and in emails to the membership. Customize a sponsor package or choose from one of the following options:

\$3,000 President's Reception – Wednesday Night:

- Your organization's logo and website link will be on the ISDP website, Virtual Meeting Platform, on a sign at the meeting and on the Reception signage.
- The ISDP President ([Megan R. Gunnar](#), University of Minnesota), will acknowledge your organization as the sponsor of the welcome reception, and the sponsor will have the opportunity to address attendees.
- Your organization will receive two free registrations to attend the conference, plus two virtual access registrations.
- Your organization will receive a tabletop exhibit for the duration of the conference at no extra cost in the main meeting foyer as well as a virtual exhibit on the virtual meeting platform.
- A Reception Food Station will be located near your booth for higher visibility.
- One full page ad in the Final Program & Abstract Book pdf distributed to all attendees through the meeting website and Virtual Meeting Platform.

\$2,500 Sponsored Workshop:

- Your organization's logo and website link will be on the ISDP website, Virtual Meeting Platform, on a sign at the meeting and on the Workshop signage.
- Opportunity to present a one-hour workshop on Wednesday, on a topic of interest to participants (e.g., software or hardware demonstrations, analytical workshops for data generated from your company's software/hardware, question/answer session or troubleshooting session with a technical expert from your company). The Workshop can be in-person and/or pre-recorded and included both at the in-person meeting and the Virtual Meeting Platform. As the sponsor, you will select the speaker(s) and educational material, to be reviewed by the ISDP Organizing Committee.
- Your organization will receive two free registrations to attend the conference, plus two virtual access registrations.
- Your organization will receive a tabletop exhibit for the duration of the conference at no extra cost in the main meeting foyer as well as a virtual exhibit on the Virtual Meeting Platform.
- One full page ad in the Final Program & Abstract Book pdf distributed to all attendees through the meeting website and Virtual Meeting Platform.

\$ 1,500 Tabletop Exhibit

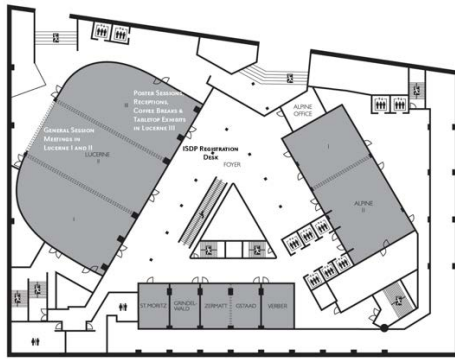
- Your organization's logo and website link will be on the ISDP website and on a sign at the meeting.
- Your organization will receive two free registrations to attend the conference.
- Your organization will receive a tabletop exhibit for the duration of the conference in the main meeting foyer as well as a virtual exhibit on the Virtual Meeting Platform.

\$1,000 Poster Session Sponsor

- Your organization's logo and website link will be on the ISDP website and on the Virtual Meeting Platform, on a sign at the meeting and on the Poster Session signage. There are two official poster sessions, one on Wednesday evening and one on Thursday evening, typically there are 80-90 posters presented in each session.
- Your organization will be mentioned when presenting the Student Poster Award.

\$1,000 ISDP Student/Early-Career Travel Award Sponsor

- Your organization's logo and website link will be on the ISDP website, on the Virtual Meeting Platform and on a sign at the meeting.
- Sponsor would be added to the acknowledgements for Trainee Awards
- Each year the Society bestows from 120-130 ISDP Student/Postdoc Awards for meritorious abstract presenters.



Thank you to the ISDP 2020 Virtual Meeting Sponsors

Thank you to all of our sponsors, who have generously supported ISDP Student & Postdoc Member Abstract Awards as well as Symposium Speaker's registration fees. Funding was generously provided by the [Eunice Kennedy Shriver National Institute of Child Health and Human Development](#), [NIH Office of Behavioral and Social Sciences Research \(OBSSR\)](#), [John Wiley and Sons Publishing](#), (publishers of the ISDP's official journal, [Developmental Psychobiology](#)), the [Division of Developmental Neuroscience in Psychiatry at Columbia University](#), [MagstimEGi](#), [Brain Vision, LLC](#), [The Trust Insurance Programs](#), [ANT Neuro](#), [Zero to Three](#) and the members of the ISDP. Thanks to all our generous sponsors and exhibitors!



For more information, please contact the Managing Director, Joan Oefner:

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Name of Company: _____

Sponsorship Type Requested: _____ Amount: _____

Customized Sponsor Package Request: _____

Contact Name/Job Title: _____

Address: _____

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