52nd Annual Meeting of the International Society for Developmental Psychobiology October 16-18, 2019

Swissôtel Chicago, Chicago, USA On the SfN Hotel Shuttle Route

Program Director Amy Learmonth, William Paterson University

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SPONSORSHIP & EXHIBITOR PROSPECTUS

The ISDP 2019 meeting will be held at the <u>Swissôtel Chicago</u>, (on the SfN Hotel Shuttle Route), **October 16-18**, **2019** as a satellite event immediately prior to the <u>Society for Neuroscience 2019</u> conference.

Exhibitor's Table – \$ 2,000, centrally located in the Poster Room adjacent to the Meeting Ballroom. All Coffee Breaks, Continental Breakfasts and the Poster Session Receptions will be held together with the Exhibits & Posters.

The Exhibitor fee includes one 6 foot X 30 inch DRAPED TABLE WITH TWO CHAIRS, devoted page on **www.isdp.org**, the sponsor's logo and website link on the ISDP website and on the final program books, *Developmental Psychobiology Journal* abstract issue published by Wiley, and on signs and slides at the meeting. Additional expenses for secured WiFi and power which can be ordered through the Swissôtel Chicago.

Setup of tabletop exhibits is on Wednesday, October 16, 2019 beginning at 9 AM and should be complete before the Prenatal Pre-Conference starts at 1:15 PM. Exhibits will be set up together with the Posters, Coffee Breaks and Receptions in the Lucerne Ballroom III (see image to the right) adjacent to the General Session in Lucerne Ballroom I & II, this will ensure excellent visibility and encourage participants to visit the exhibitors.

Exhibitor Hours - Wednesday, October 16, 2019 from 1:15 PM – Friday, October 18, 2019 following the PM coffee break (approximately 4 PM) during President's Reception, coffee breaks and poster receptions. Exhibitors are welcome to participate in the scientific sessions and will receive a complimentary registration badge.

Sponsorship Opportunities:

MORNING BREAKFAST SYMPOSIUM - \$2,000, Availability: Two Unopposed Slots, Thursday and Friday morning prior to the sessions.

PURPOSE: Provide a 50-minute, educational symposium for attendees. As the sponsor, you will select the speaker(s) and educational material, to be reviewed by the ISDP Organizing Committee. Meeting room, AV equipment and breakfast included in the sponsorship.

WELCOME RECEPTION - \$5,000, Availability: Wednesday Evening

PURPOSE: The Welcome Reception is the first opportunity for participants to network and catch up with old friends, long time colleagues and make new contacts.

POSTER SESSION NETWORKING RECEPTION – \$3,000, **Availability: Thursday and Friday**

PURPOSE: The poster sessions provide an excellent opportunity for networking among the participants in a relaxed, yet scientific atmosphere.

COFFEE BREAK SPONSORSHIP - \$2,500, Availability: Wednesday, Thursday and Friday, morning and afternoon breaks (30 minutes each)

PURPOSE: The coffee breaks are a welcome break from the scientific and educational sessions, giving participants a chance to network, move around and stretch and of course enjoy a cup of coffee, bottled water or soft-drink.

Benefits:

- Acknowledgement of Sponsored Sessions, Receptions and Coffee Breaks to be promoted in all broadcast emails, on the ISDP website, at signs at the meeting and in the final program books and *Developmental Psychobiology* Abstract Publication published by Wiley
- Meeting room setup and standard AV included in Sponsored Sessions
- Food & Beverage included in Reception and Coffee Break Sponsorships
- Complimentary meeting badges for Sponsor's Representatives

Please let us know if you have other ideas for a customized sponsorship. Contact Managing Director, Joan Oefner at <u>joefner@isdp.org.</u>

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